

Use case: Global e-commerce brand

Challenge :



A global e-commerce brand needed a simple, low-overhead voice connection to Webex, comparable to a straightforward SKU4-style offering, without the complexity of a fully managed service. Existing options were overly heavy, adding unnecessary cost, process, and operational burden for what was intended to be a basic, efficient connectivity requirement.

What UC Edge enabled :



UC Edge delivered a simple, platform-only voice service that met the customer's requirement precisely, providing Webex connectivity without the complexity or overhead of a fully managed model.

Outcome :



This approach avoided upfront over-engineering and preserved flexibility to evolve the solution over time as needs grew.

Operational
simplicity



Future-proof
voice

